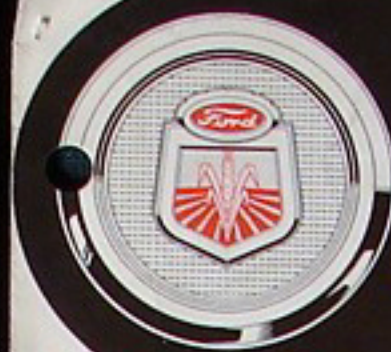


ELENCO

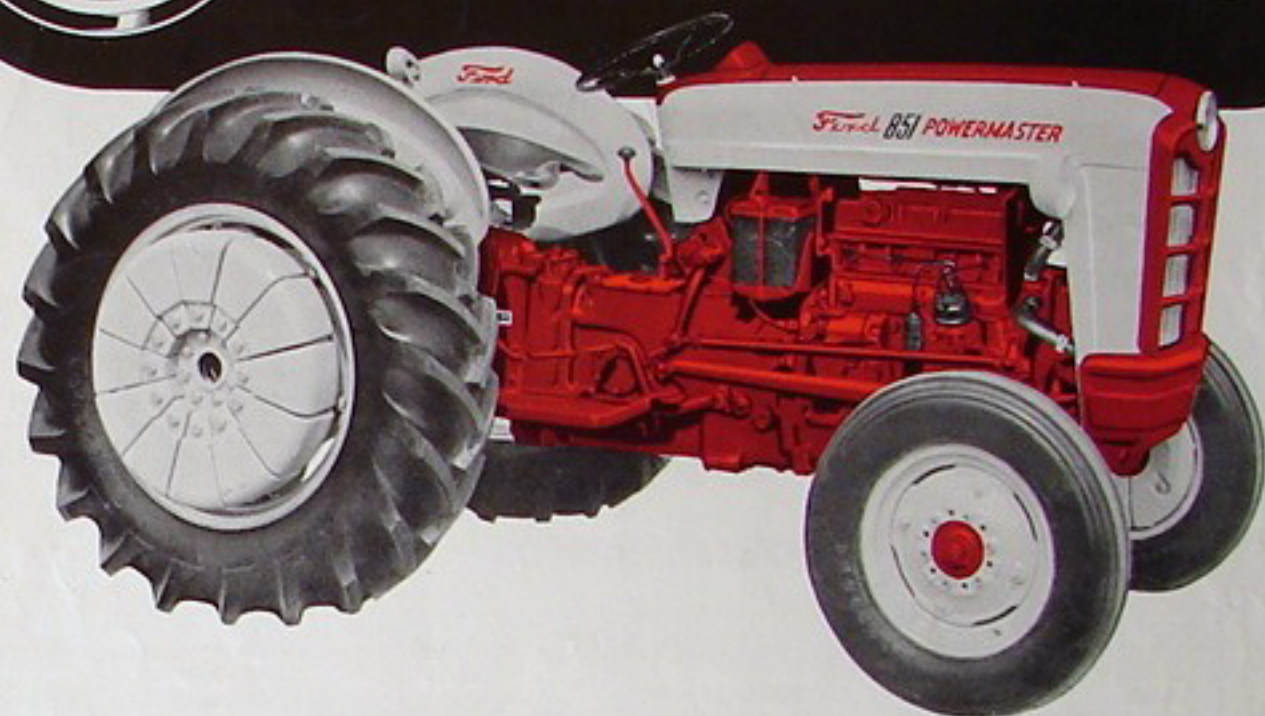
for **MORE POWER** • **MORE TRACTION**
use the Claws of your Ford's Red Tiger Engine

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FRONT
DRIVING
AXLE



New FORD 801 SERIES
POWERMASTER TRACTORS



Ford's new 801 Series Powermasters are the most powerful tractors in Ford history. They offer new mobility, new ease of handling and many other new design and performance features for greater efficiency and more job economy. Check the following models of the new Ford Powermaster. One should be equipped to exactly fit *your* job requirements.

MODEL 821: Regularly equipped with 4-speed transmission, single 10" clutch, safety starter switch, key ignition, battery, generator, voltage and current regulator, fuel gauge, generator warning light, thermostat, oil pressure gauge, oil bath air cleaner, full flow oil filter, fixed drawbar, fenders and muffler. 10 x 28 4-ply rear tires. 6.00 x 16 four-ply front tires (ANS rear tread and multi-rib front tractor tires available). Rear tread adjustable 48" to 76" in 4" steps. Front tread adjustable 52" to 80". Factory options include power steering, power adjusted wheels, transmission PTO, 5-speed transmission, and an auxiliary over-under transmission which provides 12 speeds when used with 4-speed transmission.

MODEL 841: Regular equipment is the same as for Model 821 plus these additional features: 12 x 28 rear tires, 2 sealed beam headlights, red tail light, trailer light connection, Proof Meter, temperature gauge, enclosed hydraulic system with constant draft and imple-

ment position control, constant running hydraulic pump, 3-point linkage, adjustable top link, transmission driven PTO, deluxe seat, tools and tool box. Swinging drawbar replaces fixed drawbar. Rear tread adjustable 52" to 76" in 4" steps. Factory options include power steering, power adjusted wheels and over-under transmission which provides 12 speeds forward when used with the tractor's 4-speed transmission.

MODEL 851: Regularly equipped with all the features of Model 841, but with 5-speed transmission. Factory options include power steering and power adjusted wheels.

MODEL 861: Regular equipment includes all the features of Model 851 plus "live" PTO and a double 9" clutch. Factory options include power steering and power adjusted wheels.

LP-GAS TRACTORS: All Powermasters can be factory equipped for use of butane, propane or a mixture of both fuels. Ford's system is liquid withdrawal type engineered specifically for Ford Tractors. It has convenient controls and its fuel tank is blended into the tractor hood for clean appearance and good visibility. Capacity—(total) 24 gallons, (liquid 80% full) 19.2 gallons. Shipping weight—adds about 100 lbs. to weight of any Ford Powermaster.

STOP POWER LOSS INCREASE THE USEFULNESS OF YOUR TRACTOR DUE TO WHEEL SLIPPAGE



Wheel slippage causes power loss . . .
Convert your 500 or 600 series Ford Tractor to 4 wheel drive with ELENCO Front Driving Axle—Regain that lost power, and reduce wheel slippage.

With increased power and traction, your tractor will do many more jobs—jobs you would expect only a much larger tractor could handle. Load capacity is increased so those everyday jobs can be done quicker and easier.

Engineered for high operating efficiency, the ELENCO front wheel drive is rugged and durable.



"After I installed ELENCO Front Wheel Drive, I was able to put a much larger bucket on the loader that I use in my sand, gravel, and block dirt operations. ELENCO Front Wheel Drive sure has increased my tractor efficiency."
George Baker—Bridgwood, Illinois



"With ELENCO Front Wheel Drive, this special loading rig of mine is a real worker. Even bad ground conditions don't bother us now."
Dwight Ross—Bikereite—Gravel—Sand—Fill dirt
Blytheville, Mich.



"My card reads: New Modern Equipment and No Job Too Tough. Now that I have ELENCO Front Wheel Drive on my Ford Tractor, it's 100% true. I can even go on lawns without tearing up the grass."
C. M. Ford—C. M. Ford Tree Service—Bradley, Ill.



To be able to use your Ford Tractor on a towing job like this, while your heavier equipment does heavier jobs, is money in your pocket.



four wheel drive means longer tractor life

. . . with four wheel drive, power is more evenly distributed. This reduces wear and tear on your tractor because there is:

1. less wheel slippage
2. less clutch slippage
3. less impact strain

These three factors alone eliminate most break-downs and add years to the life of your tractor.

With more usable power, there is no need to race engine to start load. Engine can operate at lower RPM, yielding oil and fuel savings.


ELENCO

AMERICA'S FIRST
TRACTOR
FRONT DRIVING AXLE

GET MORE TRACTION

FULL USE OF ENGINE POWER

MORE WORK DONE



CONVERT YOUR FORD TO FOUR WHEEL DRIVE
let us install an **ELENCO** front driving axle

MAKES MOUNTED EQUIPMENT MORE USEFUL TOO!

**GO WHERE OTHERS CAN'T GO
HANDLE MORE JOBS—BIGGER JOBS**
FOR 500, 500L, 500S AND 600L SERIES FORD TRACTORS

For further information, literature, or an on-the-job demonstration, send this coupon to:

ELENCO Front Wheel Drive for Ford
Wisconsin Tractor and Equipment Co.
Ford St. La., Wis.

Name _____ State _____

Address _____

Year _____

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"ELENCO Front Wheel Drive ?

You couldn't give me a tractor on rubber without it "

— says Harry L. Bush, Supt. of Public Works,
Paw Paw, Michigan

"It's a natural for snow removal;
and there's no end to the things
it can do. Everyday we seem
to find a new job for our ELENCO
equipped tractor."



"We have two Ford Tractors equipped with fork-lifts and ELENCO Front Wheel Drive. Being roofing contractors and having to work under very adverse conditions, we find it a must to have an ELENCO Front Wheel Drive to get tough jobs done on time."
E. W. Olson — 7003 S. Bell St., Chicago, Ill.

"We have three Ford Tractors, this one is equipped with ELENCO Front Wheel Drive and is the one that gets all the heavy, rough work. It just won't quit with ELENCO Drive."
Bill Noland Jr. — Noland Construction Co.
Monroe, Mich.

"My ELENCO Front Wheel Drive installation lets me do jobs with my Ford Tractor that ordinarily would be too costly with heavier equipment. It's sure a time and money saver."
Fritz Muffler — Marseilles, Illinois

— ask your Ford Dealer to show you how quickly and easily he can

INSTALL ELENCO FRONT DRIVING AXLE ON YOUR FORD TRACTOR

SEE AN ON THE JOB DEMONSTRATION FOR POSITIVE PROOF

ELENCO is manufactured by: ELWOOD ENGINEERING COMPANY • Route No. 3, Brandon Road, Joliet, Illinois • 149 So. River Street, Aurora, Illinois

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George Dehn - Baitland, Miss.



"With ELENCO Four Wheel Drive, this special loading tip off sure is a real worker. Even bad ground doesn't hurt her any more."
Dwight Egan - Bismarck - Gravel - Sand - Pallet Plants, Miss.



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